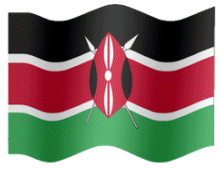




# Continuous Quality Improvement in HIV Service Delivery

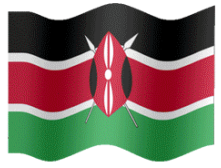
September 2022



# Outline

- What is Quality Improvement?
- Background and Rationale for QI in Kenya
- What is CQI?
- Dimensions of Quality
- Quality Improvement principles
- PDSA Improvement cycle model
- Case Study





# WHAT IS QUALITY IMPROVEMENT ?



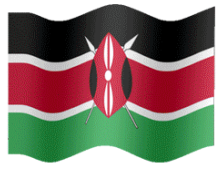
What IS

The G A P

What  
should BE

*Quality improvement is...*

**A systematic process of assessing performance of a health system and its services, identify gaps and causes, and introducing measures to improve quality and monitoring the impact**

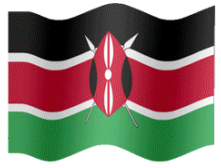


# Why use Quality Improvement?

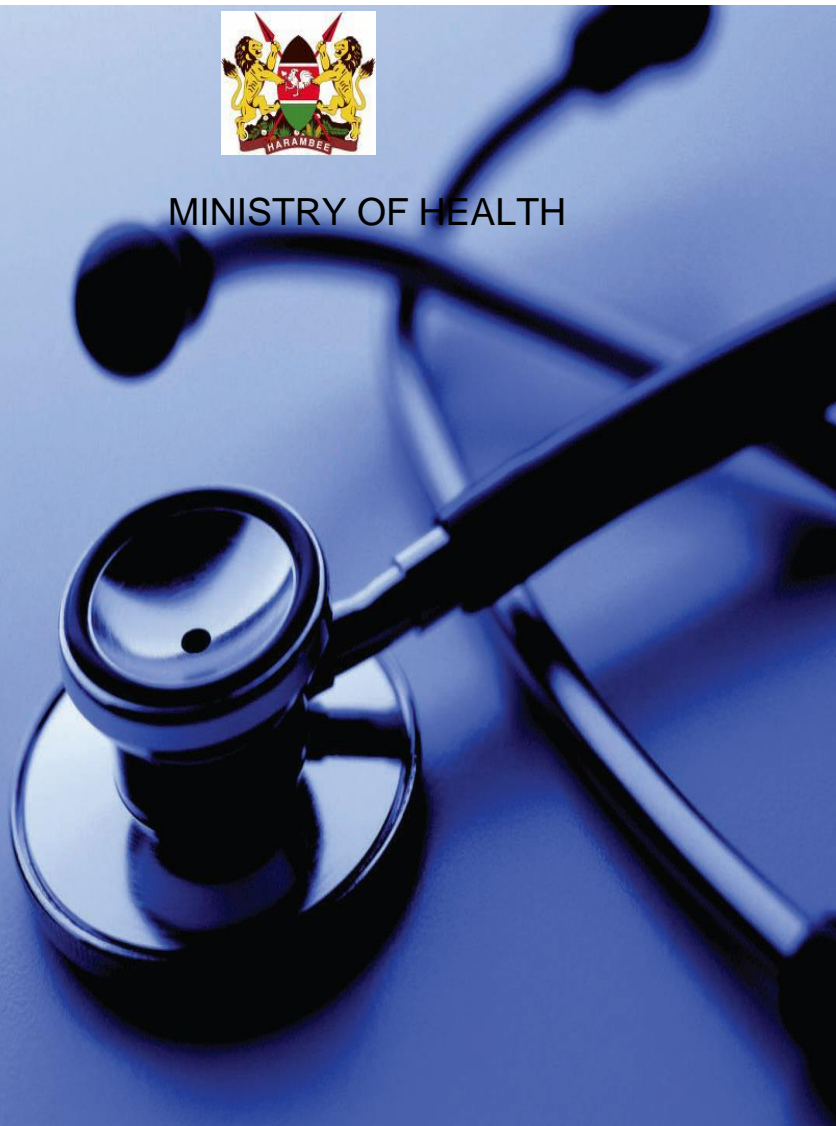
- Recognizes the **value and voice of the client**
- Many urgently needed Health Care interventions are new and complex (**technological advancement**)
- Systematic QI approach supports uniform and quality implementation while ensuring adherence to national health guidelines and client satisfaction (**equity**)
- QI promotes advocacy, ownership and support through the national and devolved systems at all levels (**self confidence**)
- Change starts at the source – by health care workers at point of care

Lack of a well defined QI framework, infrastructure, and limited focus on institutionalization and sustainability through existing systems led to development of the **Kenya Quality Model for Health (KQMH)**





MINISTRY OF HEALTH



Ministry of Medical Services &  
Ministry of Public Health and Sanitation

# Implementation Guidelines

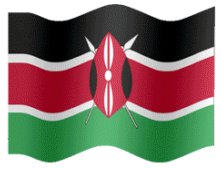
For the Kenya Quality Model for Health

# 2011



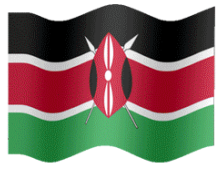
Kenya Quality Model for Health  
2009





# What is Kenya Quality Model for Health (KQMH) ?

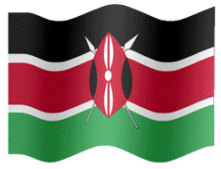
- **Conceptual framework** for an Integrated Approach to improved quality of health care.
- Provides a framework for **holistically and systematically addressing** a range of organizational quality issues with the main aim of delivering a positive health impact.
- The KQMH embraces the 5S, CQI (Continuous Quality Improvement) and Total Quality Management (TQM) improvement model



# What is Continuous Quality Improvement?



- CQI is an approach that seeks to achieve small, incremental changes in the processes of service provision in order to improve efficiency and quality in health care.
- It focuses on improving health service systems and processes
- Health systems can apply the Improvement cycle Model in health services provision to improve the quality of health care.



# Rationale for CQI in HIV Service provision



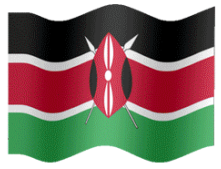
- HIV QI Framework has been anchored onto KQMH.
- Integration of CQI in HIV services applies Quality improvement models such as the PDSA model as described in the KHQIF.



**Kenya HIV  
Quality Improvement  
Framework  
(KHQIF)**

**2014**

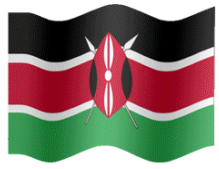




# Dimensions of Quality



- A health care system should address all dimensions of quality
- KHQIF is aligned with the six quality of care domains prescribed by the World Health Organization



## Quality Dimensions (Adapted from WHO)



**Safety** The avoidance or reduction to acceptable limits of actual or potential harm from health care management or the environment in which health care is delivered

**Accessibility** Obtaining health care that is timely, geographically reasonable, and provided in a setting where skills and resources are appropriate to medical need

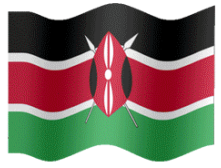
**Effectiveness** Care, intervention or action achieves desired outcome

**Efficiency** Achieving desired results with the most cost-effective use of resources

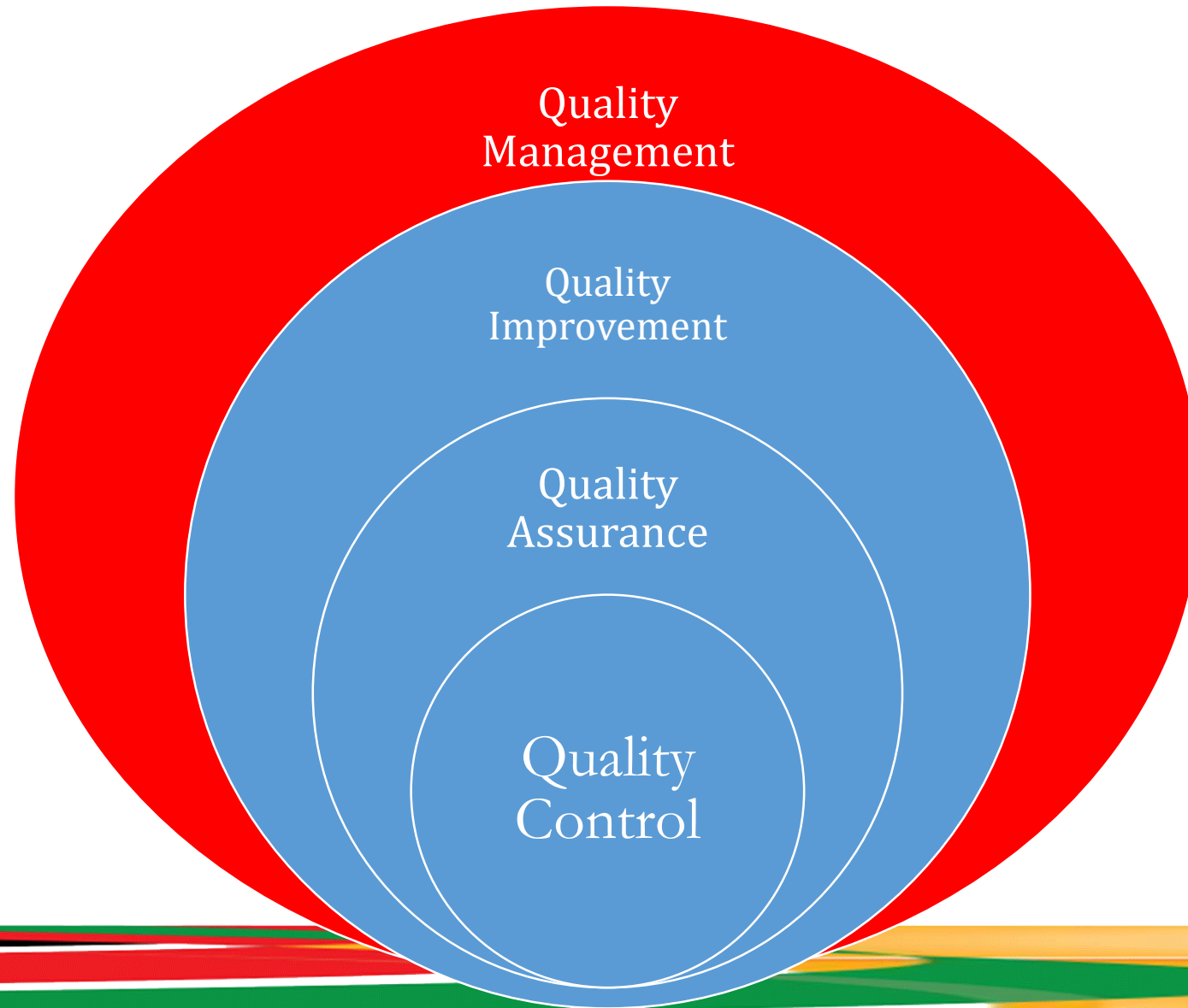
**Acceptability/patient-centeredness** Service provides respect and is client orientated; respect for dignity, confidentiality, participation in choices, promptness, quality of amenities, access to social support networks and choice of provider

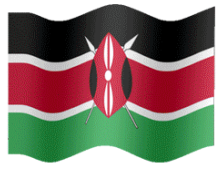
**Equity** Delivering health care which does not vary in quality because of personal characteristics such as gender, race, ethnicity, geographical location, or socioeconomic status





# Quality: Concepts View Point

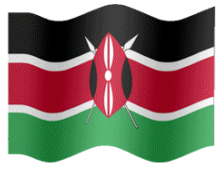




# Definitions: QC, QA, QI, and QM



- **QC:** Identify problems based on established benchmarks
  - *a product-based reactive, or corrective approach of checking and ensuring that items conform to specific standards*
- **QA:** Prevent problems based on established benchmarks
  - *a process oriented to guaranteeing that the quality of a product or a service meets some predetermined standard*
- **QI:** Raising the quality of a product or service beyond current standard
  - *a process of incrementally improving quality of a product or service beyond current standard*
- **QM:** Coordinating activities and infrastructure within an organization
  - *a management model designed to support the activities that address quality and institutionalize change*

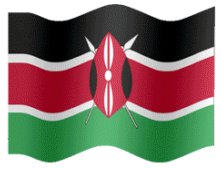


# Principles of Quality Improvement

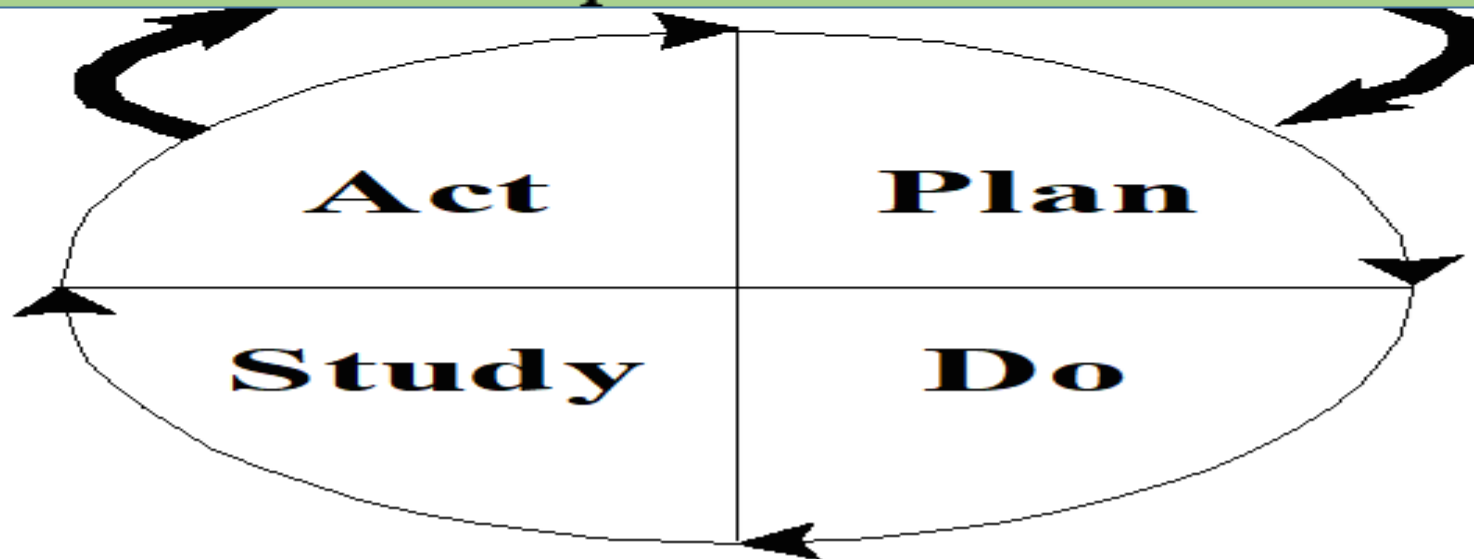
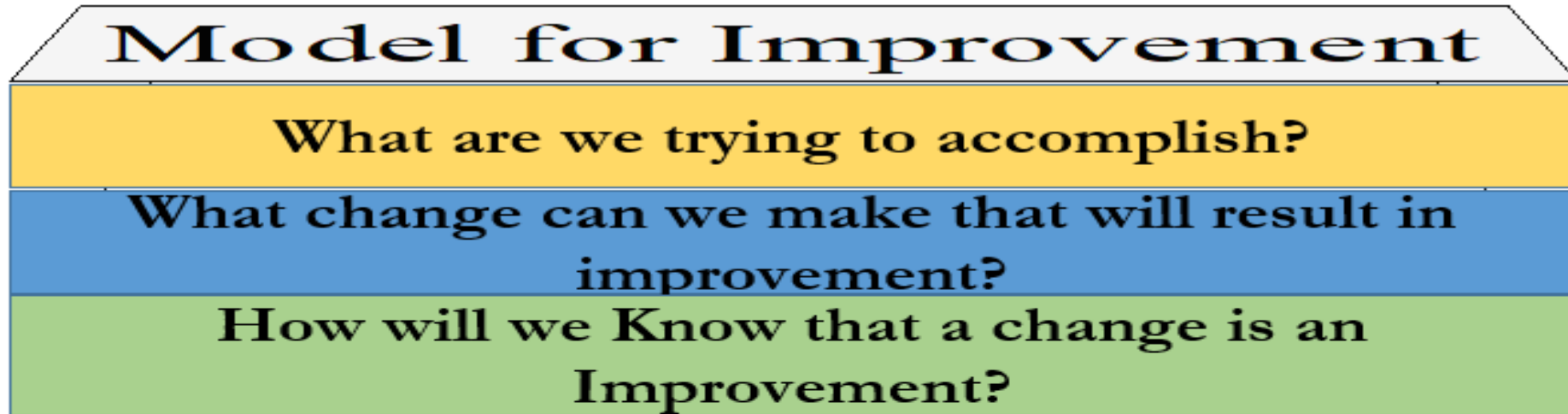


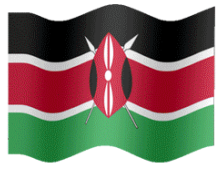
- Leadership
- Customer orientation
- Involvement of people and stakeholders
- Systems approach to management
- Process orientation
- Continuous quality improvement
- Evidence-based decision making



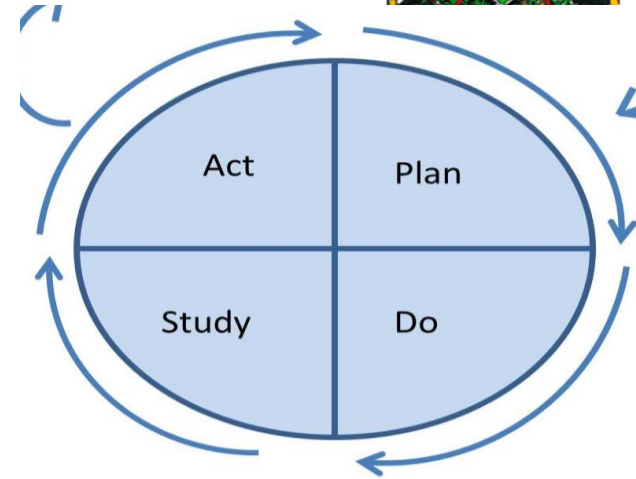


# PDSA Improvement Cycle



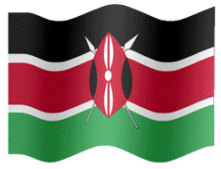


# What is Plan, Do, Study, Act (PDSA) cycle?



The PDSA cycle is a repetitive four stage problem solving model used for improving a process or carrying out changes

- ✓ Identifying problems and analysing
- ✓ Implementing identified changes,
- ✓ Measuring the effects of changes
- ✓ Decide whether to abandon, modify or implement the change.



# PLAN

a) Problem identification

b) Goal setting

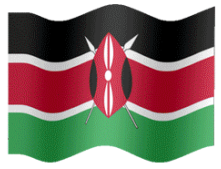
c) Root cause analysis/Problem analysis

d) Activity planning and resource allocation

e) Performance measurement plan







# PLAN: a) Problem Identification



## ■ Ways to identify problems

- ✓ Review performance measurement (routine data, QI file reviews)
- ✓ Client satisfaction surveys
- ✓ Organizational assessments

## ■ Develop a problem statement



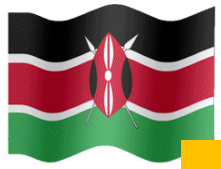
# Plan: b) Goal Setting

A goal is a clear statement of the intended improvement and how it is to be measured

Your goal should:

- Answer the question, “What do you want to accomplish?”
- Be measurable
- Be short so that everyone can remember it
- Does *NOT* include *HOW* you will achieve goal
- Should have a **beginning** and **end date**





# PLAN: c) Root Cause Analysis



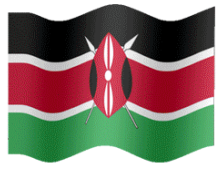
Gain deeper understanding of the opportunity for improvement before considering changes



## •Analysis should include

- Use of existing data or collecting additional data
- Drawing flow charts or process analysis diagrams, 5-whys, fishbone diagrams

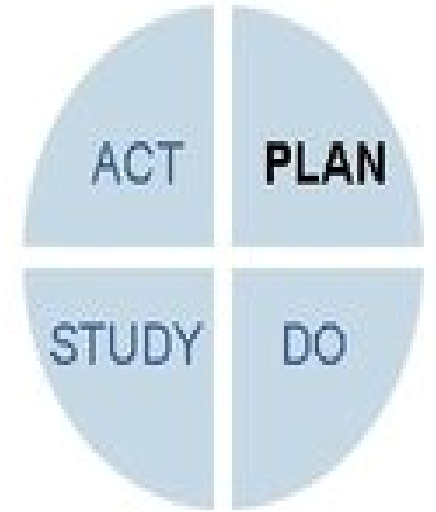


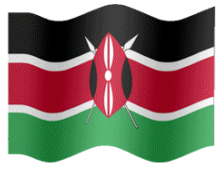


# PLAN: d) Activity planning/ Change package development



- When enough data has been collected to develop hypotheses about what changes or interventions might improve the **existing** problem
- Use information gathered from previous steps (identify and analyze) to explore and decide which changes would result in QI
- Remember to allocate resources/ responsibilities as needed



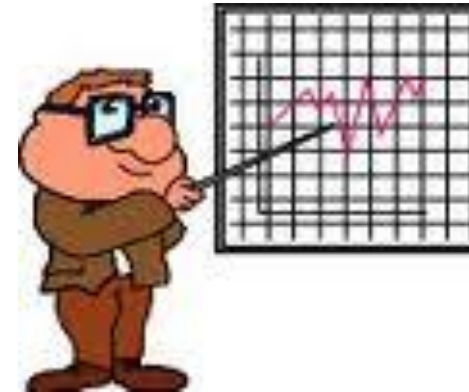


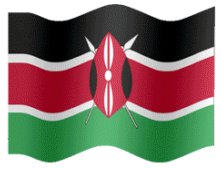
# PLAN: e) Performance measurement



## NB: Not every change leads to an improvement

- Proposed solutions need to be tested before institutionalization to see if they lead to expected improvement
- Therefore, a performance measurement plan needs to be put in place...
  - ✓ How will we know that the change led to improvement?
  - ✓ How should we measure the effect of the change?
  - ✓ How will we collect the required data and document?



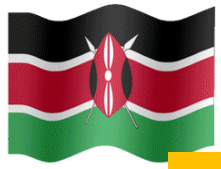


# DO: Implement the change



- Implement the change package
- Collect data regularly according to the performance measurement plan.





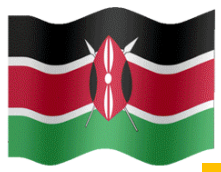
# STUDY

**Learn from the data collected during the 'Do' stage.**

- Did the results match the theory/predictions?
- Is there an improvement? If yes, by how much?
- Are there trends?
- Are there any unintended side effects?
- Is the process more difficult using new methods?
- Is the change scalable?



**Note:** Studying should go on continuously throughout the improvement cycle.



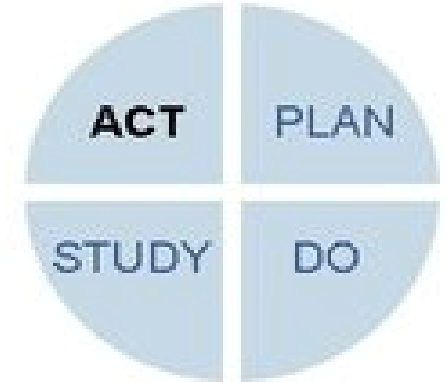
# ACT

Your responses derived from the Study stage define the tasks for the Act stage.

- The change was successful and should be adopted – follow the steps outlined under the maintenance phase institutionalize and sustain the change

OR

- The process has not improved – you should review the change to determine reasons for poor performance, refine the process, and plan another test cycle





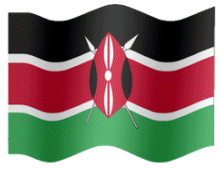


# Examples of QI Tools



QI Tools	Problem Identification	Problem Prioritization	Problem Analysis	Activity Planning and Implementation	Measuring Change Impact and Monitoring progress
Bar graphs, Pie Charts	X				
Brainstorming	X				
Multi-voting	X				
Decision Matrix		X			
5 - Whys			X		
Flow chart/Process maps	X		X		
Cause and Effect diagram (Fishbone)			X		
Tree diagram and Matrix				X	
Action plan Template				X	
Time plot, run chart					X

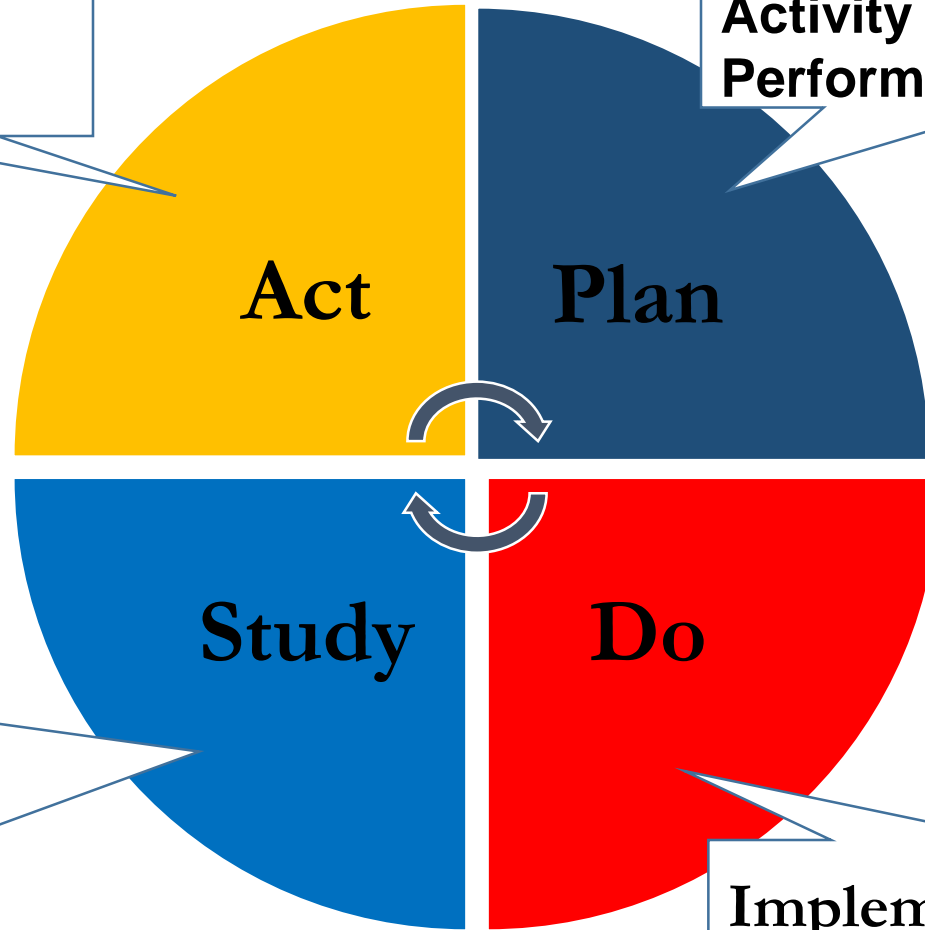




**What did we learn?**

**What can we predict?**

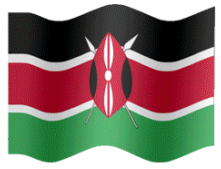
**Problem Identification  
Goal Setting  
Root Cause Analysis  
Activity Planning  
Performance Measurement**



**Observe the effects of the change:  
Use data, data, and data**

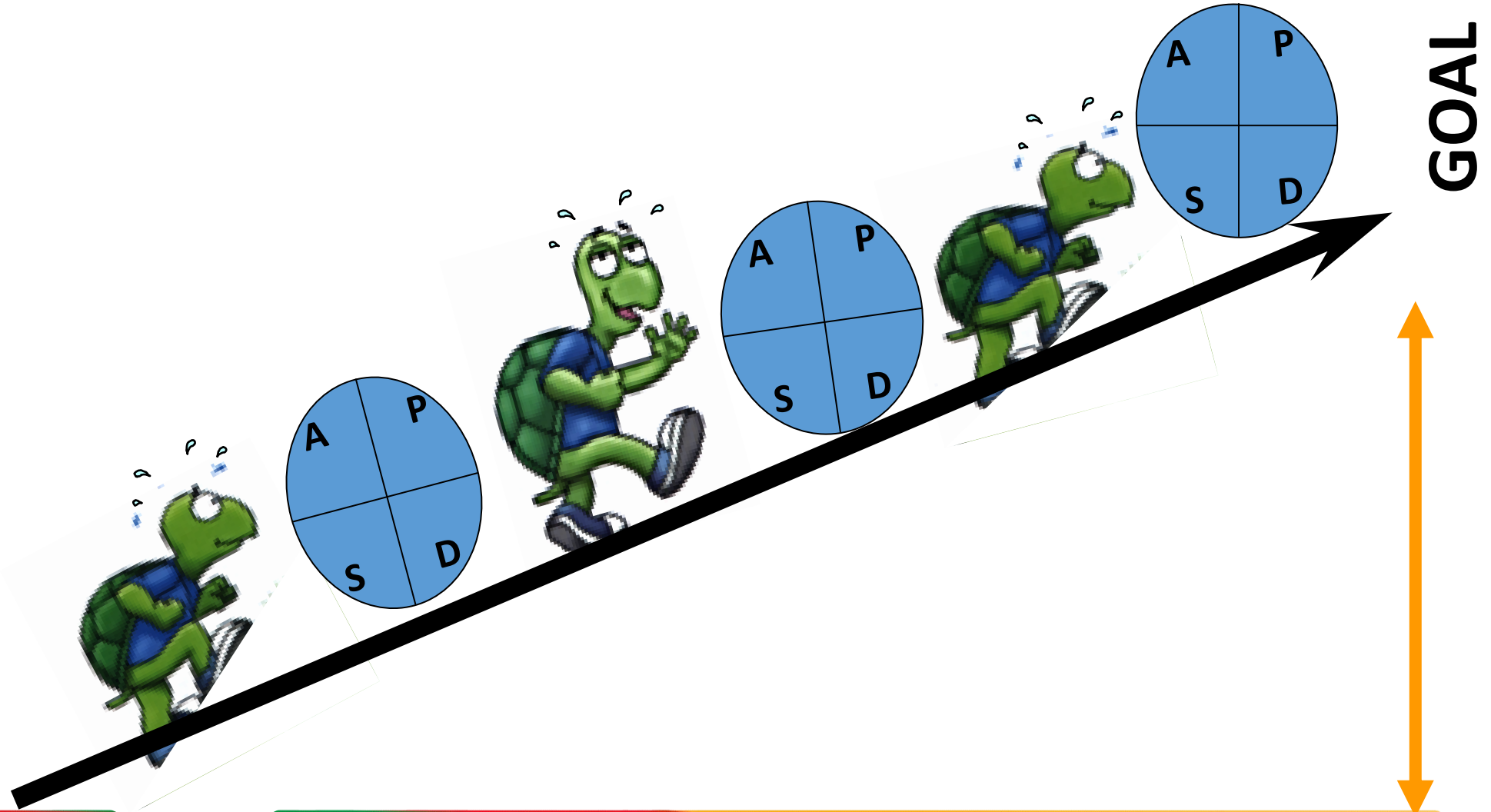
**Implement the change  
Collect data**

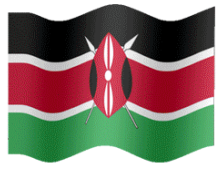




**(CQI)**

# INCREMENTAL BUT CONTINUOUS PROGRESS





# Case study in CQI Application



Case study in CQI Application- Refer to the Participants' workbook.

