

Key concepts

- **Population:** Collection of ALL items/subjects of interest
- **Sample:** Part of a population selected to represent the population
 - Could be random or non-random
- **Variable:** characteristics that vary from subject to subject or from time to time
- **Datum:** Raw fact/information collected on one individual of interest, on a variable of interest
 - Data – Facts on two or more individuals

Types of data/variables

- **Qualitative:** The values of a qualitative variable divide the population into categories e.g;- Sex - Male, Female
- **Quantitative:** The values of a quantitative variable can either be:
 - **Discrete** - Characterized by gaps (interruptions) in the values that it can assume e.g number of lesions, number of children,
 - **Continuous** - can assume any value on the Real number line e.g. Various measurements on individuals such as weight, age, gestation age

Types of data/variables (Steven's) (Measurement scales)

- Variables are classified according to the sophistication in which they are measured
- **Nominal:**
 - The data are in the form of labels' dividing the population into categories.
 - There is no order between the various values of the variable.
 - E.g. sex, race, religion, county of origin
- **Ordinal:**
 - The data are in the form of 'ranks'.
 - There is order between the values of the variable but there is no sensible arithmetic difference
 - E.g. Severity of oedema, position in race

Types of data (Contd)

- **Interval:**
 - The data are usually in form of measurements on some scale
 - Apart from having order between the values of the variable, there is sensible arithmetic difference; but the zero is arbitrary
 - E.g. Temperature, calendar dates, social class, personality scales

- **Ratio:**
 - The data are also usually in the form of measurements
 - In this case the zero is fixed.
 - E.g. Age, Weight, height